



“You can really be what you want with Britnett.”

Mike Coates the highly successful director of Marketing Direct talks about his fruitful relationship with Britnett. And he is in the best position to know.

Mike began working with Britnett some four years ago. He took their package and training when Britnett was in its infancy but put it on hold initially as he was headhunted by another company. He chose not to take advantage of the fantastic business opportunities Britnett were offering and worked as a Sales Director for a Medical Computer Software Company.

“I was being phoned-up at 9 o’clock at night and told, Mike you need to get up at four tomorrow to attend a meeting in Scotland.

“I was back and forth to Arizona five times a year, which may sound like fun but believe me it isn’t.”

Mike found he did not have enough time to do the things he really wanted to do. Working with Britnett however has enabled Mike to maintain his jet-set lifestyle but on his own terms. He has found the same buzz and enjoyment but with none of the laborious snags and pitfalls.

Working with Britnett is a unique experience. You can expect all of the training, support and assistance you would with a large established company but it is all on your own terms. How much work you put in is entirely up to you. You are working for YOU and YOU are the one that will reap the benefits of Britnett’s extensive experience and support mechanism. They are always on hand to offer you help should you need it.

“The staff at Britnett are not just colleagues they are my friends.”

Mike has never looked back since taking the fantastic opportunity Britnett offers and he is relishing the independence it has given him. He chooses when he wants to work, leaving him all the time he needs to enjoy the more important things in life. Britnett has offered him a financially secure, or should I say lucrative, way of working without the pressure and stress.

It is a unique way of working;

You are independent but always supported. Your success is Britnett’s success.

Mike began to utilise the unrivalled package Britnett offers about two years ago and since then his company has skyrocketed and he is harvesting the rewards. He has recently been able to take on another two members of staff who will work on a commission basis and projects that they will make around 30K a year without any trouble.



“It’s up to you how much you want to make really, if you are dedicated and put yourself out there then the money is there for the taking.”

The most unique aspect of being a Britnett agent is the pay structure. You keep the entire cost of the products you sell. Britnett take nothing from that all they want is a share of the residual.

Mike has just become one of Britnett’s Regional Trainers. He said:

“I don’t just tell people what is possible with Britnett, I show them that it can be done and I’m living proof that this works.”

The training that Britnett offer is second to none and the most important element to remember is that it is on-going. Britnett do not give you a short introduction and then send you out confused and alone. Their training is different and incredibly comprehensive. The Britnett ethos is teamwork and to this end they provide all the necessary support and training an agent or their staff could require. That’s right, Britnett wont just train you and expect you to pass on your knowledge to everyone else they will even provide introductory training for up to ten members of your colleagues.

Britnett’s support team is excellent, extraordinarily well trained and always ready and eager to help and assist you, should you feel you need them.

What about the products? The products and their potential are limitless with your own and the buyer’s imaginations the only boundaries. They are improving and developing all the time and if you target the right kind of customers with the right kind of businesses these products and the amazing service you will offer will be second to none.

Does this not sound all a bit too good to be true? First class products, excellent training and support and limitless earning potential. So whats the catch?

“There are a lot of scams out there but not Britnett. I was earning good money in my last job and since working with Britnett I have been able to sustain my lifestyle comfortably and I’m much happier than I was. I’m in charge. It is like running a franchise but without the excessive costs.”

Mike would definitely recommend becoming a Britnett agent to anyone. He had doubts in the beginning, that is understandable but once he had undertaken the training and experienced the fantastic support mechanism they soon went. His business Marketing Direct Ltd has gone from strength to strength and is expanding all the time.

There is so much scope to working with Britnett, you can expand and develop as slowly or as fast as you like and Britnett will assist you all the way. This is an opportunity not to be missed. If you have basic IT skills and the drive and ambition to flourish then Britnett is for you.

“I love working with Britnett. It has turned out to be a very good decision for me.”

